



February 23, 2016

Angela TenBroeck
Traders Hill Farm
30829 Foghorn Lane
Hilliard, FL 32046

Dear Angela,

I write to provide you with updates about our program as our reach continues to grow. Certified producers like you are key to our work, so we are excited by increasing recognition and discussion of the need for Wildlife Friendly® practices across a range of industries, especially sustainable food and fashion.

First, we have been in discussion regarding ways to expand the visibility of the work of farms like yours in North America with a range of partners for quite some time. In order to take advantage of emerging opportunities, we have decided to end our exclusive partnership with the Animal Welfare Approved program. We will keep you informed of audit options as we open our doors to additional partners and work with you to help you maintain your certification.

Second, our Brand Manual is now available for download and I will send you a link to the document shortly. We ask that you observe the logo use rules described in your packaging and marketing materials. As always, please submit a copy of any materials prior to publication for review.

Third, Woodland Park Zoo-affiliated graduate student Sandra Becka is making a grand tour of certified producers in the U.S. and Canada in order to help us publicize coexistence practices in the wide range of North American environments. We hope you will take the time to meet with her, as she has a keen interest in farm-level coexistence. We expect to use the interviews, photos and video she puts together to showcase on-the-ground work for a range of audiences.

Thank you for your commitment to wildlife stewardship. We are glad to be working in tandem with you to build understanding of Wildlife Friendly® practices across the US and overseas. Please know I hope you will contact me at any time with any questions, comments or ideas for how the Wildlife Friendly Enterprise Network might be of service.

Sincerely,

A handwritten signature in cursive script that reads "Abigail Breuer".

Abigail Breuer
Program Director
406-581-1307/abigail@wildlifefriendly.org